

2019

MILANO

Ursa Schoepper

M.A.D.S.

ART

Mediator Advisor Dealer Seeker

CRITICS AWARD



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URSA SCHOEPPER

“ ENCHANTED FOREST ”

The work "Enchanted forest" represents precisely the way in which concrete reality becomes abstract in Ursa's creations. A dense forest of green pines has been transformed into sound waves with peaks of repeated intensity; the trees themselves of the enchanted forest have become the sounds that animate it and make it alive. The waves seem to move and really convey the sounds of the forest and the presence of the creatures that live there.

The German artist Ursa Schoepper, during her activity as cultural manager, discovered experimental digital photography and did not leave it anymore.

Digital photography is the perfect combination of a photograph created with light and an image made of mathematical data. Overall, in fact, the image is generated through an algorithmic grammar, starting from a photograph, creating an independent work of artistic photography.

So, autonomous photographic art works are created, which actually exist in the concrete reality, but as virtual reality.

With her art, Ursa transforms real objects into abstract objects, thus creating abstract photographic art works.

The creative process is made possible by the innovative technology of digital image acquisition and their transformation.

The purpose, that pushes Ursa to create these works, is to want to represent what is not yet there, to unmask and release visions and new ways of seeing things and reality.

The artist proposes a new way of looking at reality from perspectives and in different ways, because the realities are inexhaustible and so are the ways to see them.

Her art is not to be content with the first impression, but it is a desire to see the possibility of change and evolution. Ursa is driven by the desire to be able to consider what surrounds us always with different eyes and to be the one to discover these new visions.

Ursa Schoepper



URSA SCHOEPPER

“EVENT IN TEATRO ALLA SCALA”

The colorful and particular dresses of the ladies that can be seen at the premiere of the Teatro alla Scala become here, in the opera "Event in Teatro alla Scala", geometric shapes rich in shades of color, which stand out against a black background. As a stylist, Ursa makes sketches for ultra-chic dresses that any fashionable woman would wear to get noticed. Here is the abstract reality that goes down in the concrete and becomes avant-garde fashion.



Ursa Schoepper



URSA SCHOEPPER “ LITTLE BLUEBIRD ”

In the work "Little Bluebird", the lines that form the original image become blue lines to light up like a neon. The blue line, which never stop, runs through the whole work and creates the shapes. The small blue bird, which gives the title to the work, is recognizable at the center of the work, as in the works of Keith Haring, where the protagonists of the paintings are outlined by simple continuous lines.

A gentle usual scene in nature becomes a very intense image created with neon lights.

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